



# SPONSORSHIP OPPORTUNITIES





# JOIN THE NEVADA ASLA COMMUNITY...

## BE A SPONSOR

*As we all know, the economic downturn has affected all of us in one way or another. Even though the economy has hit the State of Nevada hard, I want to point out that we at NASLA are dedicated to continue with our regularly scheduled events. We have had to make financial adjustments as I'm sure all of you have also. Because of this, we have negotiated new rates and are passing the cost savings onto our sponsors. We have also created bundled packages which give our annual sponsors much more "bang for the buck". We understand the importance of exposure for companies during this time and are making this a top priority.*

*I am grateful for the dedication, support, and understanding from all. Thank you to our current sponsors for continuing to support our Chapter! You are the special people that help our program events happen and allow us to continue promoting our profession.*

*Please take a look at our new 'Menu' of opportunities. We hope you will find a good fit for sponsorship. Again, thank you for your support and WELCOME to the Nevada ASLA community!*

Amie D. Wojtech, ASLA  
NASLA President, 2009-2011

## ANNUAL SPONSORS



**Frederick Law Olmstead Sponsor, \$2,995.00**

*Golf Tournament Tee Sponsor (Board at Tee, Company Logo on GPS- if applicable)*  
*Two tickets to the Annual Golf Tournament*  
*Newsletter 1/2 Page Ad for a year*  
*Company Recognized on NASLA Website for a year*  
*Sponsor Monthly Lunch Meeting*  
*Recognition as Pink Flamingo Annual Awards Sponsor plus 2 tickets*  
*Recognition at the Art Auction plus 2 tickets*  
*Recognition at one Social Event (NASLA Mixer, Firm Crawl, or Friday @ 5)*  
*Recognized Sponsor of the LARE Workshop*  
*Use of the NASLA logo*  
**\*savings of over \$1300.00**



**Beatrix Ferrand Sponsor, \$2,395.00**

*Golf Tournament Tee Sponsor (Board at Tee, Company Logo on GPS- if applicable)*  
*Recognition as Pink Flamingo Annual Awards Sponsor (no tickets included)*  
*Newsletter 1/4 page Ad for a year*  
*Company Recognized on NASLA Website for a year*  
*Recognition at the Art Auction plus 2 tickets*  
*Recognition at one Social Event (NASLA Mixer, or Friday @ 5)*  
**\*savings of over \$700.00**



**Garrett Eckbo Sponsor, \$1,195.00**

*Golf Tournament Drink Sponsor*  
*Newsletter Business Card Ad for a year Newsletter*  
*Company Recognized on NASLA Website for a year*  
*Recognition at the Art Auction plus 2 tickets*  
*Recognition at one Social Event (Pink Flamingo Flock Sponsor or NASLA Mixer)*  
**\*savings of over \$130.00**

« A portion of your sponsorship goes towards UNLV & TMCC Scholarship/Library books »

# INDIVIDUAL SPONSORSHIPS

## « Newsletter »

### « a la carte »

Advertise in the monthly newsletter. Distribution includes practicing members of the landscape architecture community and professionals from related disciplines. Provide your logo/image and select your ad size!



Business Card  
*per month* \$ 40.00

Quarter Page  
*per month* \$ 70.00

Half Page  
*per month* \$ 125.00

Full Page  
*per month* \$ 250.00

## « Monthly Packages »

If you would like to purchase multiple months, see below for the option that is right for you!



6 Month Package  
*Business Card* \$ 240.00  
*Quarter Page* \$ 350.00  
*Half Page* \$ 650.00  
*Full Page* \$ 1,275.00

12 Month Package  
*Business Card* \$ 375.00  
*Quarter Page* \$ 675.00  
*Half Page* \$ 1,200.00  
*Full Page* \$ 2,400.00

## INDIVIDUAL SPONSORSHIPS



### « Monthly Membership Meetings »

Sponsor a monthly luncheon speaker and advertise your company at the same time! The sponsorship includes lunch, sponsor announcement in the preceding months' newsletter, highlight in the following months' newsletter and up to 10 minutes of the meeting to discuss a new product you may have, service or representative. When selecting this opportunity just let us know what month(s) you would like to sponsor!

\$ 350.00

*Note: If you have selected a sponsorship package it may already be included.*



### « Golf Tournament »

The Annual Golf Tournament is a much anticipated fund raiser held each year. The tournament provides a great day of golf and a chance to network!

*Drink Sponsor* \$ 300.00

*Breakfast Sponsor* \$ 450.00

*Lunch Sponsor* \$ 450.00

*Tee Sponsor* \$ 550.00

*Longest Drive/Closest to the Pin/Longest Putt Sponsor* \$ 650.00

*Hole in One Sponsor* \$ 1,100.00

*Raffle Item Donation* \$ Your Choice

*\*GPS Sponsorship may be available subject to tournament location.*



### « NASLA Website »

The Chapter website is yet another avenue to support the Chapter! The website provides information about the Chapter, the Executive Committee, links to other sites and much more! In addition to being noted as a website sponsor a link to your website is provided.

*Monthly Website Sponsorship (Banner Ad Size)* \$ 50.00

*Six Month Website Sponsorship (Banner Ad Size)* \$ 270.00

*Annual Website Sponsorship (Banner Ad Size)* \$ 510.00

## INDIVIDUAL SPONSORSHIPS

### « Pink Flamingo & Annual Awards



Our Annual Pink Flamingo is held in December and serves as the year-end celebration for the Chapter. In addition to gathering with fellow members we honor those who have submitted projects for the Design Awards.

#### « Landscape Architecture Annual Awards Sponsor »

*December Newsletter recognition for individual or company*

*December & January Newsletter Half-Page Advertisement for individual or company*

*One Month Website Banner Advertisement for individual or company*

*Awards Display recognition for individual or company*

*Video Display recognition for individual or company*

*Verbal recognition during President's Message*

*Four Tickets to the Pink Flamingo*

\$ 1,000.00

#### « Reception Sponsor »

*December Newsletter recognition for individual or company*

*December Newsletter Quarter-Page Advertisement for individual or company*

*One Month Website Banner Advertisement for individual or company*

*Tabletop Display recognition for individual or company*

*Video Display recognition for individual or company*

*Verbal recognition during President's Message*

*Two Tickets to the Pink Flamingo*

\$ 500.00

#### « All Sponsor Donations for Raffle and/or Silent Auction Events Sponsor »

*December Newsletter recognition for individual or company*

*Verbal recognition during President's Message*

\$ Varies

## INDIVIDUAL SPONSORSHIPS

### « Pink Flamingo & Annual Awards



#### « Beverage Sponsor »

*December Newsletter recognition for individual or company*  
*December Newsletter Quarter-Page Advertisement for individual or company*  
*One Month Website Banner Advertisement for individual or company*  
*Video Display recognition for individual or company*  
*Verbal recognition during President's Message*  
*Bar Display recognition for individual or company*  
*Two Tickets to the Pink Flamingo*

\$ 500.00

#### « Theme Sponsor »

*December Newsletter recognition for individual or company*  
*One Month Website Banner Advertisement for individual or company*  
*Video Display recognition for individual or company*  
*Verbal recognition during President's Message*  
*Centerpiece/Display recognition for individual or company*

\$ 250.00

#### « Friends of the Flock Sponsor »

*December Newsletter recognition for individual or company*  
*Video Display recognition for individual or company*  
*Verbal recognition during President's Message*

\$ 100.00

# SPONSORSHIP FORM

« CHECK EACH BOX THAT APPLIES »

## ANNUAL SPONSORS

- Frederick Law Olmstead Sponsor \$2,995.00
- Beatrix Ferrand Sponsor \$2,395.00
- Garrett Eckbo Sponsor \$1,295.00

## NEWSLETTER

- Business Card, per month, \$ 40.00 Preferred Month \_\_\_\_\_
- Quarter Page, per month, \$ 70.00 Preferred Month \_\_\_\_\_
- Half Page, per month, \$ 125.00 Preferred Month \_\_\_\_\_
- Full Page, per month, \$ 250.00 Preferred Month \_\_\_\_\_

## 6 MONTH PACKAGE

- Business Card \$ 240.00 Preferred Months \_\_\_\_\_
- Quarter Page \$ 350.00 Preferred Months \_\_\_\_\_
- Half Page \$ 650.00 Preferred Months \_\_\_\_\_
- Full Page \$ 1,275.00 Preferred Months \_\_\_\_\_

## 12 MONTH PACKAGE

- Business Card \$ 375.00 Preferred Months \_\_\_\_\_
- Quarter Page \$ 675.00 Preferred Months \_\_\_\_\_
- Half Page \$ 1,200.00 Preferred Months \_\_\_\_\_
- Full Page \$ 2,400.00 Preferred Months \_\_\_\_\_

## MONTHLY MEMBERSHIP MEETINGS

- Per month \$ 350.00 Preferred Month \_\_\_\_\_

## GOLF TOURNAMENT

- Drink Sponsor \$ 300.00
- Breakfast Sponsor \$ 450.00
- Lunch Sponsor \$ 450.00
- Tee Sponsor \$ 550.00
- Longest Drive/Closest to the Pin/Longest Putt Sponsor \$ 650.00
- Hole in One Sponsor \$ 1,100.00
- Raffle Item Donation(s) \_\_\_\_\_

## NASLA WEBSITE

- Monthly Website Sponsorship (Banner Ad Size) \$ 50.00
- Six Month Website Sponsorship (Banner Ad Size) \$ 270.00
- Annual Website Sponsorship (Banner Ad Size) \$ 510.00

## PINK FLAMINGO & ANNUAL AWARDS

- Landscape Architecture Annual Awards Sponsor \$ 1,000.00
- Reception Sponsor \$ 500.00
- All Sponsor Donations for Raffle/Silent Auction/Events  
Donation(s) \_\_\_\_\_
- Beverage Sponsor \$ 500.00
- Theme Sponsor \$ 250.00
- Friends of the Flock Sponsor \$ 100.00

# SPONSORSHIP FORM

## « SPONSOR INFORMATION »

Contact Name \_\_\_\_\_

Company/Firm \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Total Amount Sponsored \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please make checks payable to "NASLA" and submit payment to:

NASLA  
c/o Stone Peak Services  
PO Box 12507  
Las Vegas, NV 89112-0507  
Phone 702.454.3057, Fax 702.454.3097  
info@nvasla.com

**THANK YOU FOR YOUR SUPPORT!**





*The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments.*