



2010 NASLA Sponsorship Opportunities

Annual Sponsorship

\$2,400

Annual Sponsorship provides the perfect opportunity to partner with the Chapter. The package highlights include (1) monthly luncheon sponsor, recognition of sponsorship in monthly newsletter and on NASLA website, Beverage Sponsor for the Pink Flamingo and Tee Sponsor for the Annual Golf Tournament.

Newsletter Sponsorship

Varies

Advertise in the monthly newsletter. Distribution includes practicing members of the landscape architecture community and professionals from related disciplines. Provide your logo/image and select your ad size!

Business Card	\$40 per month	Half Page	\$125 per month
Quarter Page	\$70 per month	Full Page	\$250 per month

If you would like to purchase multiple months please see below for the option that is right for you!

6 Month Package

Business Card	\$240	Half Page	\$650
Quarter Page	\$350	Full Page	\$1,275

12 Month Package

Business Card	\$375	Half Page	\$1,200
Quarter Page	\$675	Full Page	\$2,400

Monthly Membership Meeting Sponsorship

\$675

Sponsor a monthly luncheon speaker and advertise your company at the same time! The sponsorship includes lunch, sponsor announcement in the preceding months' newsletter, highlight in the following months' newsletter and up to 10 minutes of the meeting to discuss a new product you may have, service or representative. When selecting this opportunity just let us know what month(s) you would like to sponsor! **Note:** If you have selected to be an annual sponsor one (1) lunch meeting is included.

Golf Tournament Sponsorship

Varies

The Annual Golf Tournament is a much anticipated fundraiser held each year. The tournament provides a great day of golf and a chance to network!

Hole in One Sponsor	\$1,100	Drink Sponsor	\$300
Tee Sponsor	\$550	Breakfast Sponsor	\$450
Longest Drive/Closest to Pin/Longest Putt Sponsor	\$650	Lunch Sponsor	\$450
		Raffle Item Donation	\$_____

*GPS Sponsorship may be available, subject to Tournament location



NASLA Website Sponsorship

Varies

The Chapter website is yet another avenue to support the Chapter! The Chapter provides information about the Chapter, the Executive Committee, links to other sites and much more! In addition to being noted as a website sponsor a link to your website is provided.

Monthly Website Sponsorship (Banner Ad Size)	\$50
Six Month Website Sponsorship (Banner Ad Size)	\$270
Annual Website Sponsorship (Banner Ad Size)	\$510

Pink Flamingo & Annual Awards

Varies

Our Annual Pink Flamingo is held in December and serves as the year-end celebration for the Chapter. In addition to gathering with fellow members we honor those who have submitted projects for the Design Awards.

Landscape Architecture Annual Awards Sponsor

\$1,000

- December Newsletter recognition for individual or company
- December & January Newsletter Half-Page Advertisement for individual or company
- One Month Website Banner Advertisement for individual or company
- Awards Display recognition for individual or company
- Video Display recognition for individual or company
- Verbal recognition during President's Message
- Four Tickets to the Pink Flamingo

Reception Sponsor

\$500

- December Newsletter recognition for individual or company
- December Newsletter Quarter-Page Advertisement for individual or company
- One Month Website Banner Advertisement for individual or company
- Tabletop Display recognition for individual or company
- Video Display recognition for individual or company
- Verbal recognition during President's Message
- Two Tickets to the Pink Flamingo

Beverage Sponsor

\$500

- December Newsletter recognition for individual or company
- December Newsletter Quarter-Page Advertisement for individual or company
- One Month Website Banner Advertisement for individual or company
- Video Display recognition for individual or company
- Verbal recognition during President's Message
- Bar Display recognition for individual or company
- Two Tickets to the Pink Flamingo



Pink Flamingo & Annual Awards (Cont.)

Varies

Theme Sponsor

\$250

- December Newsletter recognition for individual or company
- One Month Website Banner Advertisement for individual or company
- Video Display recognition for individual or company
- Verbal recognition during President's Message
- Centerpiece/Display recognition for individual or company

Friend of the Flock Sponsor

\$100

- December Newsletter recognition for individual or company
- Video Display recognition for individual or company
- Verbal recognition during President's Message

All Sponsor Donations for Raffle and/or Silent Auction Events Sponsor

Varies

- December Newsletter recognition for individual or company
- Verbal recognition during President's Message



2010 NASLA Sponsorship Opportunities

Sponsorship Option	Quantity	Price	Month(s) (if applicable)	Raffle Item(s) (if applicable)	Total
Annual Sponsorship		\$2,400			
Newsletter Sponsorship					
Business Card (Month)		\$40			
Quarter Page (Month)		\$70			
Half Page (Month)		\$125			
Full Page (Month)		\$250			
6-Month Business Card		\$240			
6-Month Quarter Page		\$350			
6-Month Half Page		\$650			
6-Month Full Page		\$1,275			
12-Month Business Card		\$375			
12-Month Quarter Page		\$675			
12-Month Half Page		\$1,200			
12-Month Full Page		\$2,400			
Monthly Membership Meeting Sponsorship		\$675			
Golf Tournament Sponsorship					
Hole In One Sponsor		\$1,100			
Longest Drive/Closest to the Pin/ Longest Putt		\$650			
Tee Sponsor		\$550			
Breakfast Sponsor		\$450			
Lunch Sponsor		\$450			
Drink Sponsor		\$300			
Raffle Item Donation					
Website Sponsorship					
Month Sponsorship		\$50			
6-Month Sponsorship		\$270			
Annual Sponsorship		\$510			
Pink Flamingo Banquet & Annual Awards					
Landscape Architecture Annual Awards Sponsor		\$1,000			
Reception Sponsor		\$500			
Beverage Sponsor		\$500			
Theme Sponsor		\$250			
Friend of the Flock Sponsor		\$100			
Sponsor Donation and/or Raffle Item					

Grand Total _____

Sponsor Information:

Contact Person: _____
 Address: _____
 Phone: _____

Company/Firm: _____
 City/State/Zip: _____
 Fax: _____

Authorized Signature: _____

Thank you for support!

Please make checks payable to "NASLA" and submit payment to:

NASLA
 c/o Stone Peak Services, PO Box 12507, Las Vegas, NV 89112-0507
 (702) 454-3057, fax (702) 454-3097, info@nvasla.com