

Executive Committee Meeting Minutes

Date of Meeting: 3.12.10 Time: 11:59 a.m.

Location: SKYPE

Attendees: Ellis Antunez, Caryl Davies, Mike Duran, Amie Wojtech

1. Meeting called to order at 11:59 a.m.

Meeting agenda approved: Mike motioned, Ellis seconded

2. Record Keeping:

Account Balance as of 3/12/10 is \$2,153.30

3. Continuing/New Business:

a. Ellis:

- i. Ellis is pleased with the selection for BOT VP of Communications, Mark Focht. He is out of Philadelphia and is a Parks & Recreation Director.
- ii. Check e-mail for Gary Scott. Ellis encouraged all of us to write to our legislators.
- iii. Advocacy Day- It is estimated to cost around \$1,100 for just one person to attend, maybe local level vs. national will be more cost effective.
- iv. Council of Education- Academic Info system from CELA, the survey that was sent out last year is being re-sent again this year. They would like 100% participation but some are apprehensive as they are not sure what the goal is. They feel it may be used against programs, but it used to lobby for programs and should help. This is not a comparison between schools and schools will only receive their school information if they wish to set it up that way.
- v. Advocacy Day - Ellis is saddened because he thought that we would get into Harry Reid's office this year and we won't have representation in DC. He is trying to establish a group up in the north to advocate as well.

b. Caryl:

- i. NLAM - Banners are in Southern California, and there are approximately 35 banners in good shape. It would cost \$1400 to put up/down the signs. The question was asked if we could get the banners from the gentleman that has been storing them, and Mike said he may ask for money to release the banners.
- ii. Box City will take place in the fall.
- iii. Sponsorship Brochure – All revisions have been made but Helen requested a form to be included for the sponsors.
- iv. Caryl asked if Olmsted level is acceptable as shown. Ellis said that he thought it was. Mike said that we would need to be good with sales because everyone is cautious with spending right now due to the economy.



c. Mike:

- i. Advocacy - Mike will be at a meeting next month and Dina Titus is expected to be there so he will try to speak with her.
- ii. Mike wants local advocacy in Las Vegas. You can go to the ASLA website and see who the representatives are for your area. Ellis suggested calling as well.

d. Amie:

- i. March Monthly Luncheon – Gary Scott will be our guest. The location has changed to the Henderson Multigenerational Center due to a scheduling conflict at the Cooperative Extension.
- ii. Advocacy Day in DC – Amie will not be able to attend nor will Caryl. Ellis asked Dan and he is unable to as well.
- iii. LARE Workshop update – Section E has met the minimum required to break even for the class (at least 12 candidates). Section C has only 3 candidates registered. Amie suggested Tammi speak to Lee-Anne to see if she would drop her fee to allow us to hold the workshop.
- iv. LABash – The opening ceremonies will begin on March 28. The students said they were in need of volunteers (professionals) if anyone was interested. There was discussion on the topic but other commitments have been made.
- v. Cadreas – Amie went over the deal with Cadreas again and it was decided that Cadreas needed to provide better discounts, or at least try to get better discounts. Mike and Ellis said they can't see anything wrong with joining but didn't necessarily see any benefits to the Chapter.

4. NEXT MEETING & ADJOURNMENT

- a. Friday, April 16 Time: 11:30 a.m. – 12:30 p.m. via Skype
- b. Motion to adjourn was made by Mike Duran, Second by Caryl Davies. The meeting was adjourned at 12:50 p.m.

5. ACTION ITEMS

- Amie/Helen to send Caryl photos of banners
- Amie to ask Travis about video students did for 2008 NLAM high school presentation
- Helen to send out another reminder recognizing who the speaker is for March and reinforcing the reason for the date change
- Caryl to find out if the company storing the signs will charge us for the signs if we pick them up